

Popularity in the UK Revives Seattle's Historic Holiday Rap Song Thirty-Five Years Later *Seattle's Rainier Avenue Radio Is Offering Free Downloads of Emerald Street Boys' Christmas WRap*

For Immediate Release:

Seattle, Wash., Dec. 19, 2018 – Rainier Avenue Radio is rereleasing the 35-year-old “Rapper’s Delight” style Christmas song, Christmas WRap for the 2018 holiday season. With its recent popularity in the UK, the song reignited the celebrity of the Emerald Street Boys who set the tone for the first generation of Seattle rap artists. Christmas WRap was the first rap record released on vinyl in Seattle by a Seattle artist. The song originally released in 1983.

The rerelease of the album is a holiday gift to Seattle for the love and support both Rainier Avenue Radio and the Emerald Street Boys have received. The song can be downloaded on most media channels starting this week including iTunes, Google Play, YouTube and more. They are excited to bring back a bit of Seattle hip hop culture as well as holiday magic. All of the members of the Emerald Street Boys will be making an appearance at the annual Rainier Avenue Radio holiday party tonight at the studio gallery, 5256 Rainier Avenue South. The holiday event is open to the public for a small donation and is hosted by Husky Legend and NFL great Greg Lewis.

As an added bonus you can win a signed copy of the original album on vinyl by downloading the instrumental version on <http://rainieravenueradio.world> and uploading your version of the rap video on YouTube and sharing on your social media channels using the hashtags #rainieravenueradio #christmaswrap and #emeraldstreetboys. The station will pick its favorite winners and have them appear live to perform their version on the radio station. For more information on the contest and holiday event visit their website.

Rainier Avenue Radio founder and producer of the album, Tony Benton, better known as radio legend Tony B, felt Seattle needed to show off its hip-hop roots to its own community. The historic album was featured in MoPOP’s History of Hip Hop exhibit. Its sound inspired many future Seattle hip hop artists. The track also features music written and performed by the renowned Teleclere.

The Emerald Street Boys is a rap/dance crew composed of three emcees: Captain Crunch (James Croone), MC Sweet J (R. Curtis Jamerson), and MC Sugar Bear (Edward Wells). The group was initially formed as the Terrible 2 (by Croone and Wells) but after placing second (to Jam Delight) in a 1981 competition held at Lateef’s, they added Jamerson and re-emerged as the Emerald Street Boys.

The group built up their fan-base by performing at neighborhood house parties, dances, and talent shows. Their audience grew: they performed at the Empire Plaza, various CAMP (Central Area Motivation Program) events, the Black Community Festival opened for the Gap Band as well as New York’s Treacherous 3.

Rainier Avenue Radio (rainieravenueradio.world) is an independent multi-media resource which provides opportunities for the communities of South Seattle, Southeast Seattle, Renton, and the Central District to become informed and to engage in critical issues, compelling stories, local news, community events, and the arts, while also providing training in journalism, broadcast, film, photography social/digital media and 21st century job skills as viable career paths.

Our Community

Rainier Avenue Radio is YOUR community radio station and digital media hub. We are proud to serve Seattle and surrounding communities with opportunities to engage with critical issues, compelling stories and quality entertainment.

You'll hear a range of music; regional traffic; local & national news; happenings around greater Seattle; and talk shows including political, current events, diverse languages, and children's programming created by members of our communities...and we'll continue to broadcast "live" from our communities.

We are:

- A 24/7 internet radio station & multi-media network;
- Dedicated to amplifying the diverse voices of our communities;
- Providers of digital media training to community members to become content creators.

Listen on www.RainierAvenueRadio.World or on #TuneIn at <http://tun.in/sfwGx>.

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Contact:
Larissa Long
Publicist, BlueRed Communications
253.266.0009
larissa@blueredcommunications.com